



How to make of the E.U Commission's Green Deal an "Orchestral manoeuver in the light"

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Webinar

Club of Rome - EU Chapter

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The **European Green Deal** is the *European Commission* plan to make the EU's economy sustainable.

This can be done by **turning climate and environmental challenges into opportunities**, and making the transition just and inclusive for all.

https://ec.europa.eu/info/strategy/priorities-2019-2024/european-green-deal_en

The main Policy areas involved in the European Green Deal

• **Biodiversity**

Measures to protect our fragile ecosystem(s);

From Farm to Fork

Ways to ensure more sustainable food systems;

<u>Sustainable agriculture</u>

Sustainability in EU agriculture and rural areas thanks to the common agricultural policy (CAP);

• <u>Clean energy</u>

Clean energy;

<u>Climate action</u>

Making the EU climate neutral by 2050;

• <u>Sustainable industry</u>

Ways to ensure more sustainable, more environmentally-respectful production cycles;

• **Building and renovating**

The need for a cleaner construction sector;

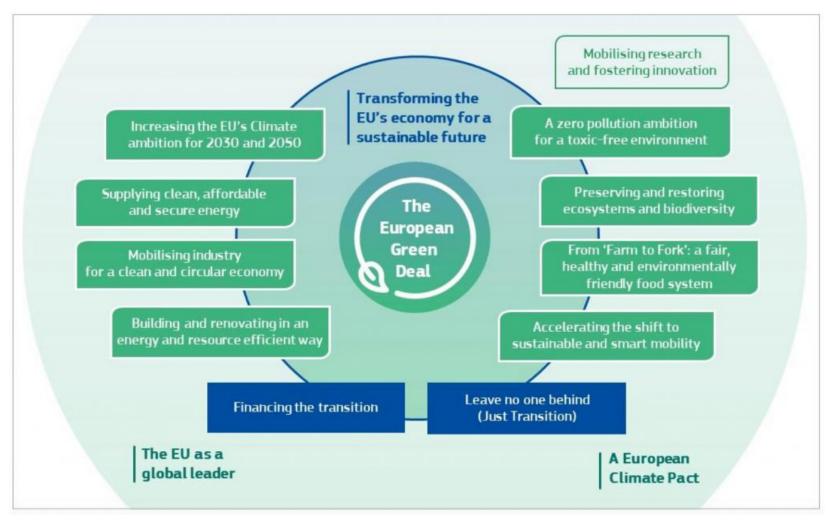
<u>Sustainable mobility</u>

Promoting more sustainable means of transport;

• Eliminating pollution

Measures to cut pollution rapidly and efficiently.

The multiple dimensions of the implementation of a sustainable transformation of the EU economy identified by the *Green Deal*



The constraints on the present evolution of the systems managing humanity are multiple and interactive ..

1. Ecological and climate systems: climate impact *(mitigation and adaptation) and f*ood and water resources management

3. Economic systems: coordination between macro and micro levels, limits of indicators (*ex: GDP*) alteration of the planetary capital and predatory practices

> 5. Political systems: The tensions among and between collective and individual levels and limts of models to manage these .

constraints that limit the positive and sustainable progress of :

- 2. Social systems: of social needs, behaviors, and cultures vs social organisations:
 - pressure from physical, chemical, biological agents (*pollution*, diseases...).
 - Life and labour conditions, etc
 - 4. Financial systems: no more geared to sustain economy (speculation) dissociating tangible and immaterial

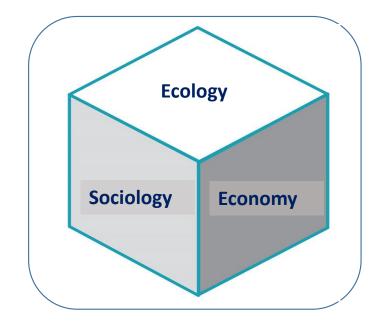
6. Value systems: the lack of integration and inhomogeneous application of the diversified human cultures and values.

One key challenge: a really integrative and harmonized management of 3 main *irreductible* dimensions of *Humanity* at the *Planetary* level

Global and operational methods for:

- Planning & Leadership ;
- Coordination & Monitoring ;
- Governance & Assessment;

With the appropriate stakeholders delegations .



An example of management of irreducible and dynamic complexity: the difference between a simple *buffet* and a *gala dinner*



More "complex" in its dynamic: a symphonic orchestra

From *the place* of the concert to the *repertoire*, from the *conductor* to the *musicians* through the *music scores* and their *interpretation* ...



An option: the *jazz* orchestra

• Each musician plays its part of the same piece but improvisation is possible



- In this vast cultural orchestra, <u>everyone plays anyway in harmony with each</u> <u>other and the whole.</u>
- Adaptation of the conductor and of the musical score to the reality is possible.

BATESON, BIRDWHISTELL, GOFFMAN, HALL, JACKSON, SCHEFLEN, SIGMAN, WATZLAWICK : La nouvelle communication, Seuil 1984 quoted by Gérard Donnadieu Ago-Antagonisme et Sciences humaines Res-Systemica, volume 11, article 03

How to manage such complex challenges without losing *sight of the north*? Through the four Poles of a compass!





Pole 1 Identify the ISSUES: Intrinsic properties



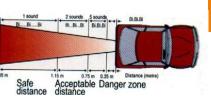
Pole 4 Integrate STAKEHOLDERS ONSTRAINTS & EXPECTATIONS

between tolerable risks and expected benefits



Pole 2 Evaluate the CHALLENGES (RISKS) related to the exposure to the issues





Pole 3 Decide (regulate) their level of MANAGEMENT

to be taken into consideration

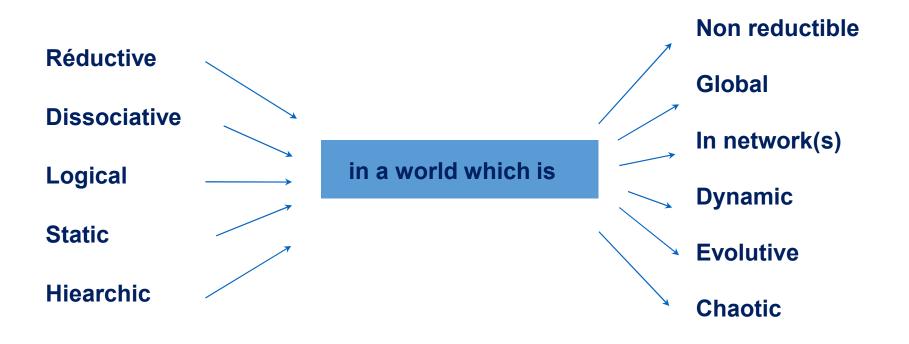






<u>One obstacle</u>: the failure of classical means to manage processes which are intrinsically complex & irreducible

Most of our teachings still lead us to be:



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It's time to change some of our dominant paradigms!

"It is not <u>how things are really</u> that is the problem and needs to be changed;

but the <u>opinion that things should be</u> considered in a certain way "

Paul Watzlawick





Better operationally addressing the paradigm of complexity

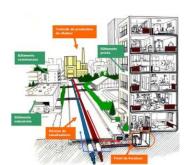
How adopt the existing structured methods allowing to better integrate ...

... the frozen <u>structure</u> of a single building...

... into the <u>functional</u> and <u>organizational nature</u> of a dynamic and evolving urban network

... more than on the basis of "*intuition*" and "*field experience*"?



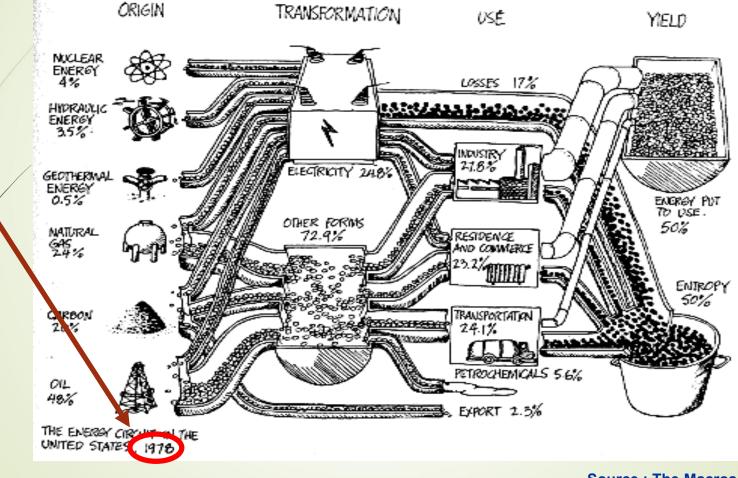




Example: the complexity of energy management: not really a new issue! !

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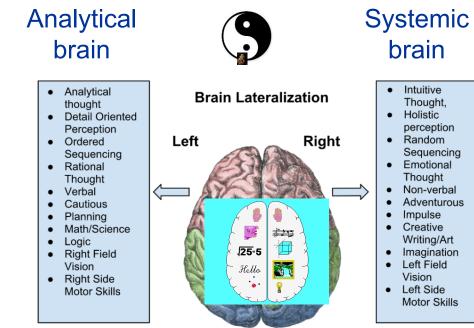
1978!



Source : The Macroscope, Joël de Rosnay

(Re) reconciling the potentials of the two "functional hemispheres" of our brain

Too often, the systemic brain is still just considered as a purely intuitive and « emotional », deprived of any structured « logic ».





The Reductionist dogma: a cyclopean view

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Facing more and more complexity, an evolution of some of our paradigms is <u>essential</u> and <u>urgent</u>

- It was not by drawing on the draft horse that the horsepower was developed;
- It was not by trying to improve the performance of the candle that the electric bulb was discovered,
- or by improving its filament that the LED bulb was developed.

True inventions are created by <u>open states of mind</u>, curiosity and audacity;

By accepting to integrate new facts and discoveries in our existing paradigms !









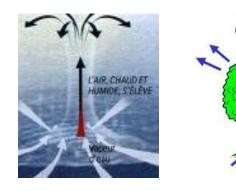
One key example of paradigm adaptation delay : why(for) are trees existing ...

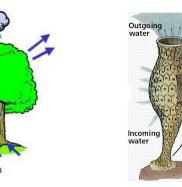
- Because, like hurricanes, they **maximize heat dissipation** through water evaporation !
- Biological (eco)systems are *simply sophisticated forms of dissipative systems ;* <u>this dissipative principle is universal</u>!
- From the hurricane to the tree, from an animal to a city, biological evolution promotes both :
 - the most stable ("resilient") forms;
 - but also the most dissipative forms, which will also be the most complex.

Osculum

ocurrent nore

Choanoflagellida (protist)







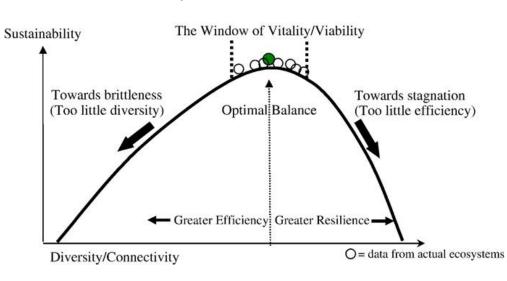


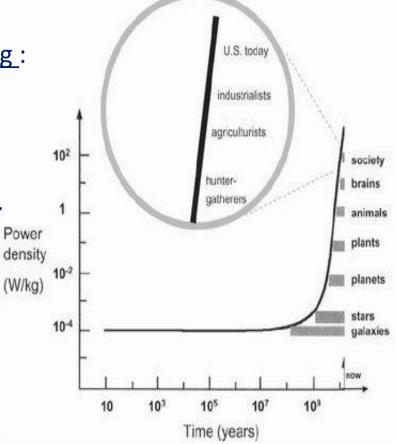
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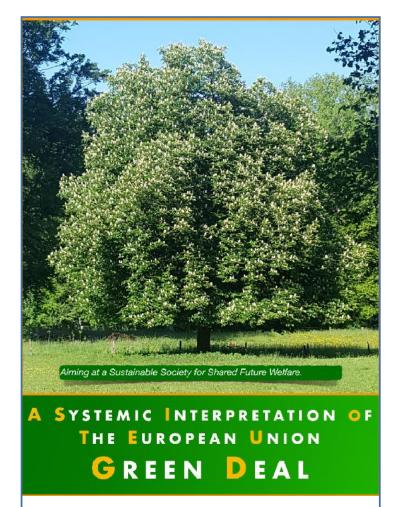
Why then are ecosystems evolving?

- From the cell to the tree, from an animal to a city, biological evolution promotes an <u>equilibrium combining</u> :
 - the most dissipative state (efficient) ;
 - but also, the most stable state ("resilient")

which will generate the most complex forms (animals ... and humans ! ...).

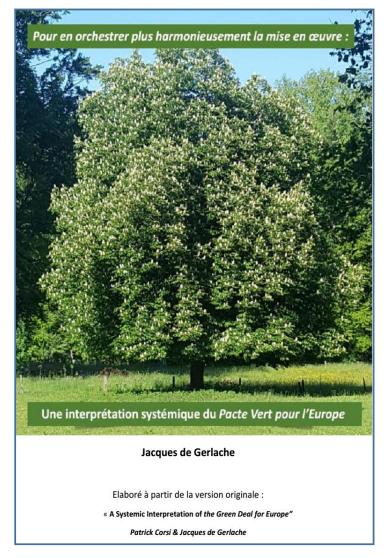






BY P. CORSI & J. DE GERLACHE

https://www.clubofrome.eu/a-systemic-interpretation-of-the



https://www.clubofrome.eu/une-interpretation-systemique-du?var_mode=calcul

The Root concepts of the game changer European Green Deal

- C0 A Systemic and Global GREEN DEAL:
 - C1 That Activates *Eco-lo-no-mies*;
 - C2 That Mandates <u>Stakeholders</u>;
- C3 For Societies Operating in <u>Coherence</u> and <u>Compliance</u>;
- C4 Geared Toward Sharable Fairness Values.

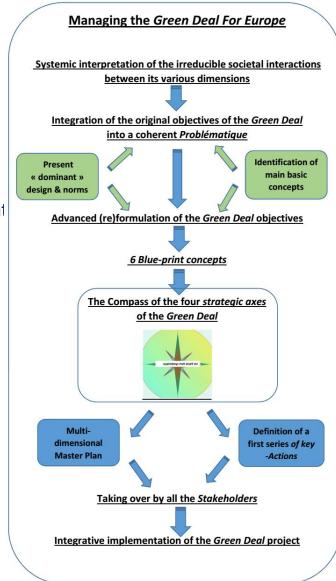
The objective : identify operational phases in an <u>orchestrable</u> and <u>orchestrated</u> implementation of the *Green Deal* objectives

- A systemic analysis and reinterpretation of the Green Deal project:
- 1. To understand and interpret it by identifying the <u>various dimensions</u> and their <u>irreducible interactions</u> of its key areas, objectives and stakeholders involved;
- 2. To <u>link the present and future situations</u> to this global understanding and reinterpretation and deduce the <u>key concepts and strategic axes</u>;
- 3. Model and explore <u>scenarios of action plans</u>;
- 4. Suggest and act by developing a really operational and sustainable harmonized <u>Green Deal</u> action plan and its monitoring the progress of the Green Deal's objectives.

A systemic reinterpretation of the Green Deal

This process is intended to **facilitate its harmonized implementation** by building teams of stakeholders and actors and providing them with the means to do so:

- 1. Analyse and understand the project in the multidimensional context of the current situation: *environmental, socio-economic* and *sanitary* of course, but also historical, political and *technologica*l;
- 2. Evaluate the main *basic concepts*, the current **dominant norms** and the issues that appear essential in this context;
- 3. Based on these, reformulate these elements in the form **of pivotal concepts** delimiting four **strategic axes** : *the compass* of the *Green Deal;*
- 4. Integrate this approach into the organisation of an *orchestrated* **symbiotic matrix** integrating the stakes, their constraints and the stakeholders involved;
- 5. Then orchestrate the scenarios of a multi-dimensional **Master Plan** defining a series of coordinated **Key Actions**;
- 6. Identify explicit, precise and **measurable indicators** for sustainability and monitoring of these actions;
- 7. Share the **policy implications** drawn from the overall proposal **and promote its implementation**.



Starting by identifying the dominant design of present societal management

- A. Ecological and climate systems: lack of management of the causes and consequences of the climate crisis : mitigation and adaptation to global warming) and of biodiversity crisis. In particular unsustainable food production and water management (earthy, maritime);
- B. **Societal systems:** Demography and the **complexity** of social needs, behaviors, and cultures vs present social organizations. In particular for the:
 - Sanitary dimension: The pressure from physical, chemical pollution and biological pandemia;
 - **Others:** poverty, labour conditions & robotisation, migrations, religious integrism, etc ...;
- C. Economic systems: The lack of coordination between macro and micro levels, the dominance of simplistic indicators like the GDP or unemployment numbers; the unsustainable production altering planetary capital, the predatory practices of excessively liberal and non regulated mercantile economy;
- D. Financial systems: Finance is not geared to sustain economy (speculation), the dissociation between tangible and immaterial finance which obeys zero-sum games; model;
- E. Political systems: The tensions among and between collective and individual orented systems;
- F. Human values systems: The lack of coherent integration and management of the diversified human cultures and values.in a context of world globalisation

The first step: assembling the *Green Deal* root knowledge base

- Any conceptual investigation of the root knowledge necessitate to <u>set</u> <u>up a base identifying the relevant and important terms</u> and their underlying concepts ;
- The start-off *KO knowledge base* will be composed of the conceptual clusters obtained by <u>extracting these notions</u> from the scanning of the *Green Deal* document ;
- K0 may possibly be later augmented by <u>adjoining additional terms</u> <u>and concepts</u> which may be deemed necessary for pursuing the exploration of the general GD problématique.

Examples of main reference terms used in the Green Deal

REFERENCE TERMS APPREARING WITHIN THE GREEN DEAL DOCUMENT	COMMENTS AND SUGGESTIONS FOR THE CONCEPTUAL ENRICHMENTS			
Linear industry	Not always a positive term as it is business-as-usual - Use as reference			
Compatibility	Is part of integration			
Affordable	That is compatible with the means and conditions (of a person, entity, etc.) Property: Affordability			
Allowances	Is an allocation (Carbon pollutant allowance) enabling credits for a specific action - Here used in the context of carbon emissions			
Alternative infrastructures	 Substitutive or complementary infrastructure that are put to use - Here mostly used in the distribution context in the transportation, freight or data domains The making of more sustainable, ecologically and economically compatible behavior (Behavior change in practices) 			
Clean energy	Respecting the allowance level			
Clean products	ts What is below the 'acceptable limit' (tolerable limit)			
Climate neutrality	Characterises a non impact on climate - Is without impact on climate equilibrium (human activity)			
Compliance	Compliance What respects a norm - There exists only one compliance level Compliance dashboard Indicators assessing the compliance			
Compliance dashboard				
Sustainability (debt)	ustainability (debt) The limit of sustainability is bankruptcy (failure, insolvency)			
Decarbonising	Decarbonisation leads to using non fossil fuels energies			

Tableau 1

Six dimensions evidencing the need of a true systemic symbiosis of the *Green Deal* objectives reducing the risks of breaks in society's constituents

1. Ecological and climate systems: climate impact *(mitigation and adaptation) and f*ood and water resources management

3. Economic systems: coordination between macro and micro levels, limits of indicators (*ex: GDP*) alteration of the planetary capital and predatory practices Global constraints that limit positive and sustainable progress

5. Political systems: The tensions among and between collective and individual levels and limts of models to manage these .

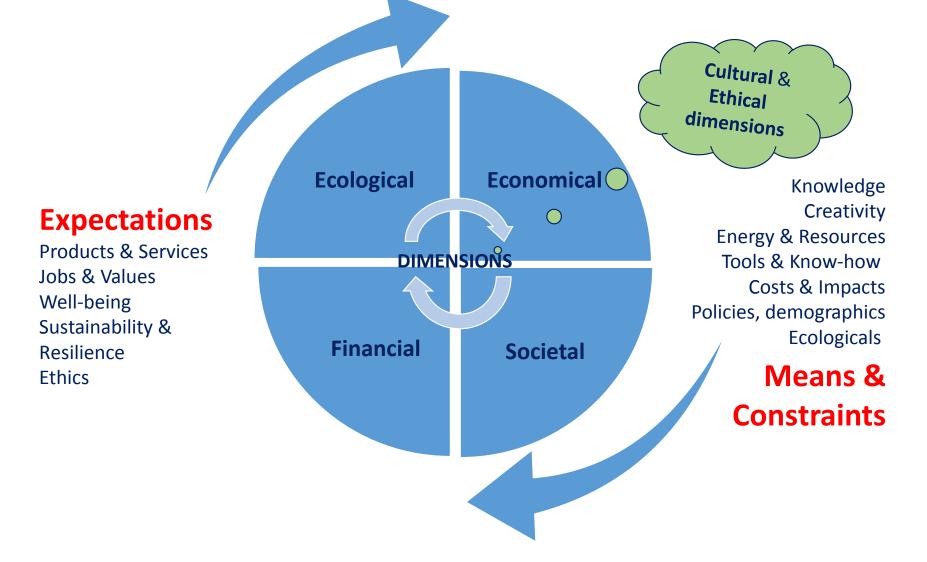
- 2. Social systems: of social needs, behaviors, and cultures vs social organisations:
 - pressure from physical, chemical, biological
 - agents (pollution, diseases...).
 - Life and labour conditions, etc
 - 4. Financial systems: no more geared to sustain economy (speculation) dissociating tangible and immaterial

6. Value systems: the lack of integration and inhomogeneous application of the diversified human cultures and values.

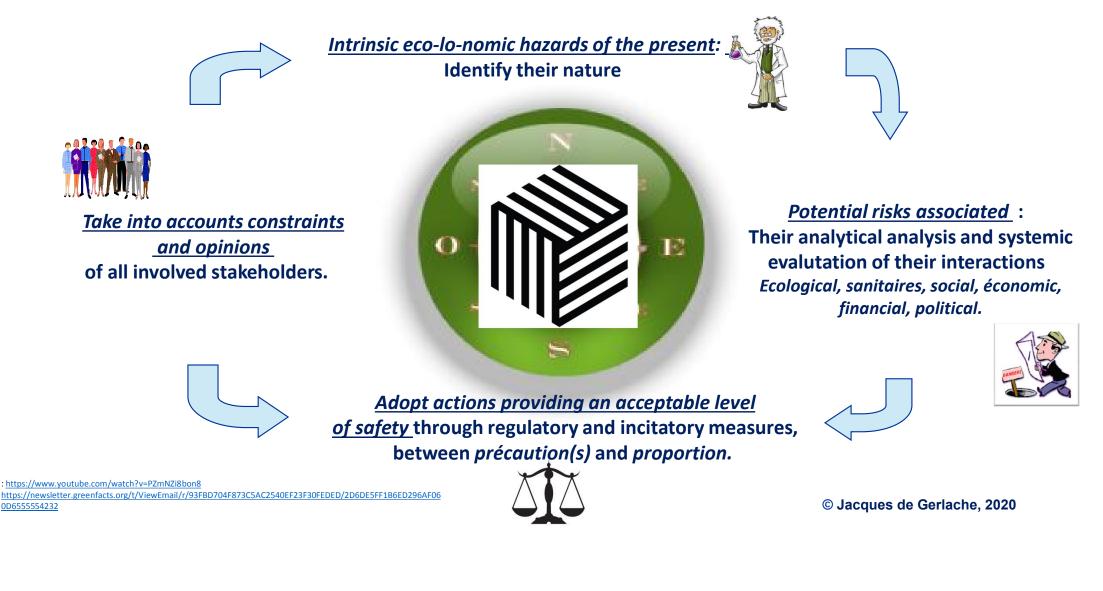
Coherently harmonizing the whole programme of the *Green Deal* objectives is essential to make possible its complete achievement.

- Present <u>dissociative and dominant approaches tends to ignore and</u> <u>reinforce unbalances in ecosystems</u> and their multiple interacting causes and cause major disruptions in living systems.
- Such dissociative approaches create and maintain shifts and bias in values that are, at best, only those of a <u>sub-systems,unavoidably</u> <u>carrying divisions and preeminences</u>;
- Only the full integration of these irreducible components may warrant the reaching of a system's values and objective.

The full integration of the systemic dimension will allows a really resilient management of such complex dimensions in *econo-lo-gical* systems



Regarding the *Green Deal* challenge(s), how then elaborate an integrative and sustainable strategy without losing the north?



The re-interpretation of the key elements of the Green Deal objectives

The Green Deal

objectives

An harmonic

interpretation integrating its irreductible dimensions

1. <u>Digging up its core</u> <u>problematique</u>, plotting, analyzing and reformulating the key elements;

3. <u>Project the blueprints</u> in an integrative way to open the exploration of futuresoriented implementation of harmonised action plans; in a operational systemic perspective 5. Propose and structure a

first series of about 50 key concrete actions

2. <u>Identify six blueprint</u> <u>concepts</u> leading to four key compass projectors allowing to identify the main strategic axes;

4. <u>Develop practical ways</u> to define and operationally manage (*phil*)harmonized actions plans in the musical sense of the term;

The amplified reformulation of its core problematique and its root concepts

C03 - « A systemic and global Green Deal with its sy

- 1. Encompassing, involving, and harmonizing all stakeholders,
- 2. Aiming to seek the means and tools mandatory for ensuring welfare:
 - a. At the global and sustainable « socio-eco/lo/no/mic » level:
 - i. By limiting the use of natural resources to the yields of the planetary capital,
 - ii. Through adoption of appropriate processes and practices (a.o. for the optimisation of the circularity of resources uses),
 - iii. Taking into account the intertwined actual constraints (a.o. climate, sanitary, food, social, economical and political crises, etc.),
 - b. For the balanced evolution (i.a. repairing/restoration, homeostatic preservation and innovative improvement) of:
 - i. Planetary capital,
 - ii. The well-being of human societies,
 - iii. The underpinning economic activity,
 - c. For trans-generational and symbiotic societies and planet.
- 2. Within a democratic governance context. »

The reformulated *blueprint Concepts* of the *Green Deal* aimed at overcome some of the present *eco-lo-no* and social constraints

I. Is underpinning symbiotically « socioeco/lo/no/mic » activities

III. Formulates and enforcing application of fairness values. (a.o. philosophical, justice, governance, democracy, social, political, autonomy, equity, conviviality)

The Green Deal is a systemic and global project that:

II. Encompasses, implicates, and harmonises all stakeholders:

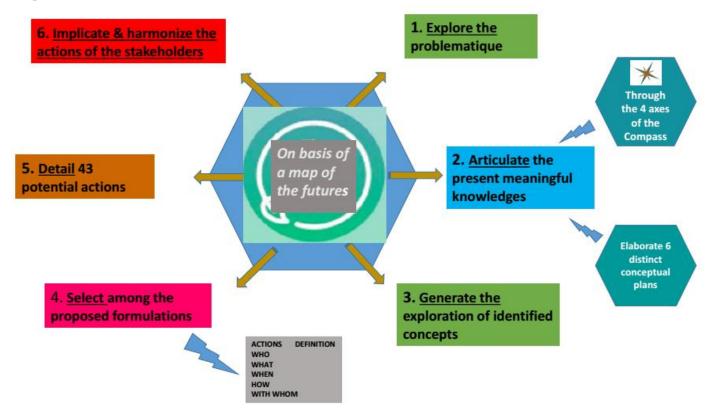
- in their roles (ao complementary, substituting, contributions...),
- in their views (intentions, opinions and interests).

IV.Limited to the use of the yields from planetary capital in a balanced way. (*i.a. repairing/restoration, homeostatic* preservation and innovative improvement)

VI.Ensures symbiotic trans-generational welfare for societies and planet.

v. Seeks the welfare means and tools through adoption of appropriate processes and practices. (a.o. the circularity of resources uses) 6 pivotal axes are emerging from the systemic reformulation of the blueprint concepts of the Green Deal

• They appear essential for to overcome the limits of the purely dissociative problem-solving methods.



These 6 pivotal axes are then integrated into the four poles of the compass: the *challenges*, their hazard & risk *constraints*, the key *stakeholders*

1. MAJOR CHALLENGES:

"Civil" forces: political, including	Political models: between direct and	Public and community	Respect for resource limits	Human potential:	
NGOs and citizens,	indirect representation,	services: civil	and ecological	Physical and	
social,	particratie and	services, police,	balance: land,	mental health,	3. ESSENTIAL CONSTR
philosophical,	authoritarian regimes,	army, energy	oceans, energy,	security, well-	
cultural, academic,	between political, social	networks	climate	being;	• Limits of present socio-ec
etc	and economic				Excessive commercializat
	dictatorship				globalization of the econd
					 Lack of systemic and inter

2. KEY STAKEHOLDER GROUPS:

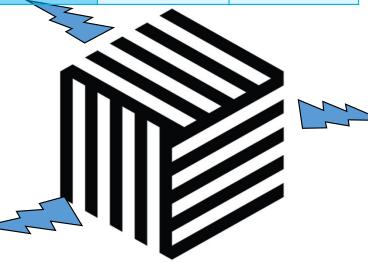
« Regulators »: international bodies, governments and Administrations, lawyers, ...

Soci(et)al actors : unions, NGOs, federations, ...

Citizens in their diversities and identities

Economic and financial players

Specialized & « expert » actors: medical, intellectual, legal, ecological, tochnological



RAINTS

- economic models;
- ation and nomy;
- egrative visions;
- Social models: between individualist and solidary models;
- Apppropriateness and representativeness of present executive management: (inter) national authorities, governments, administrations, ...;
- Lack of anticipation & preparedness to potential global crisis: health, food, climatel social, political;
- Production of essential goods & services : , health, food, housing, energy, safety, mobility, education, culture;

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The reformulated the four main strategic axes of the *Green Deal*

beyond the simple production of material goods. » C1 - That Activates Econo-lo-mies « To gather a general assembly at «Creating stakeholders assemblies international level that will redefine the democratic and human rights symbiotic (re)conception values at the light of the present integrated welfare strategies; C4 - Geared Towards C2 - That Mandates A Systemic Global Green Deal **Sharable Fairness Values** Stakeholders constraints; Compatible with existing And define precise governance rules with the means to evaluate their no constraints. » enforcement. » **C3** - For Societies Operating in Coherence and Compliance

« Rethinking the goals of economy

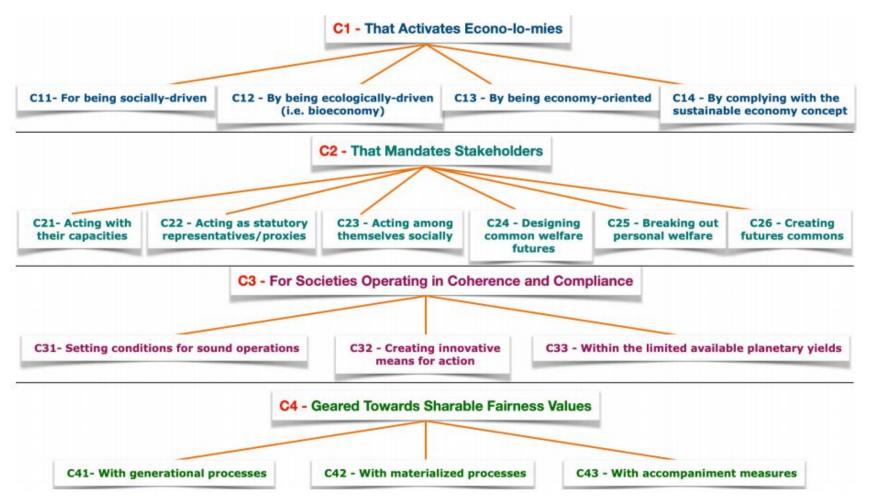
methodological Applying integrative **«** approaches to identify and create the affordable operational objectives,

This with the associated required players, processes & means, their indicators, agenda and ethical follow-up. »

mandated from the start to the of

and emerging sustainability socio-eco-lo-

The expansion of these four main strategic axes



C1 AXIS - That Activates Econo-lo-mies

« Rethinking the goals of economy beyond the simple production of material goods. »

- C11- Activating an economy for being socially-driven

a) by being welfare-oriented

- by avoiding social degradation
 - through raising of unemployment
 - 3in living conditions
 - in political conditions
- by reinforcing conviviality in the emotional dimension
 - inter-personal relationships
- by developing a spiritual dimension

-> ACTION CO C11 1 - DIRECTLY LINK UP THIS ACTION TO C4 ACTIONS

b) by favoring culture

- as a collective education for enhancing quality in society
- as an enhanced mechanism for improving human capacities
 - covering the arc from thought processes to strategy

-> ACTION TR C11 2 - TO EDUCATE ABOUT THE SHARING OF QUALITATIVE VALUES AND ITS INTEREST FOR COLLECTIVE ECONOMIC ENDEAVORS

c) by making advanced conceptual realizations emerge

- through human socialization
- via the expansion of concepts
- via the compression of ideas
 - towards a convergence of ideas

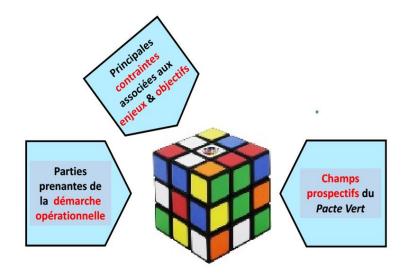
-> ACTION DI C11 3 - TO FORMALIZE THE SHIFT FROM GOODS-BASED TO WELFARE ECONOMY

The relevant correspondence of the *Green Deal* objectives with those of the 17 UN's Sustainable development goals (SDGs) has to be exploited



Identifying 4 prospective *Fields of action* for the *Green Deal*:

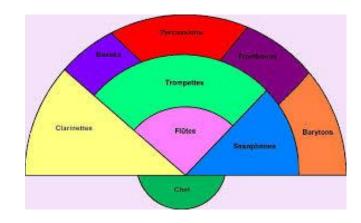
- Using a <u>symbiotic matrix approach</u> to integrate and *orchestrate* the issues by taking into account the <u>different stakeholders</u>
- This makes it possible to clarify the roles and responsibilities of each one so as to harmonise them symbiotically.



Operational implementation of the integrated strategy

The stakeholders, gathered around the matrix:

- 1. jointly **integrate** its three constituent dimensions;
- 2. Analyze their structural, functional and temporal interactions;
- 3. then **harmonize**, in the musical and philarmonic sense of the term, the points of view and the implications;
- 4. agree on coherent action programs integrated with their protocols, steps, monitoring indicators, follow-up and strict uniformized governance rules ;
- 5. <u>coordinate</u> to <u>implement them</u> in harmony and <u>communicate them</u> in an educational dialogue with all the stakeholders concerned.

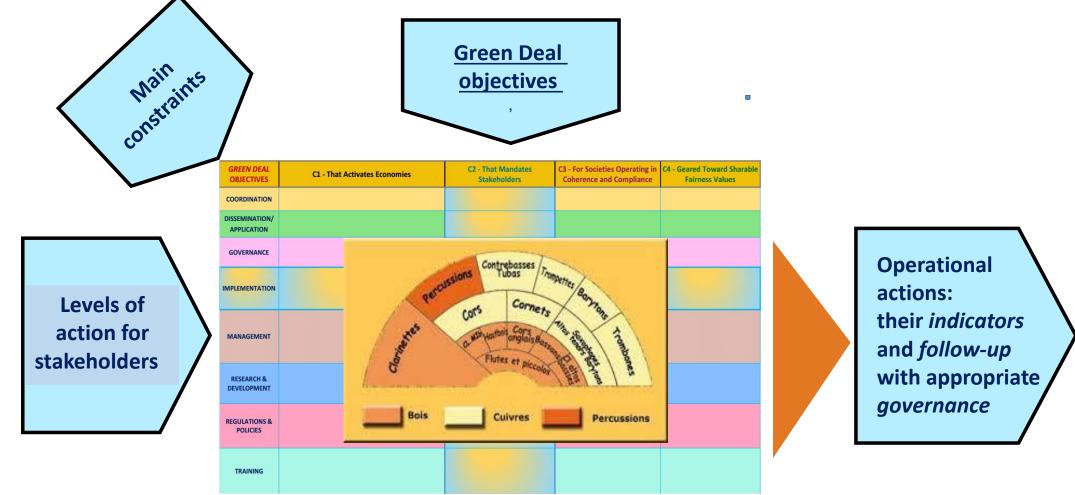






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An integrative symbiotic matrix method *involving all stakeholders* to analyse, build & materialize <u>stepwise</u>, <u>coherent</u> & <u>sustainable</u> harmonized strategic plans.



Example of symbiotic matrix: the management of energy transition(s)

	Energy Ressources	Energy transport & storage	Energy uses	Energy savings
Business & financial actors	Develop energy ressources adapted to industrial needs and economically sustainable	Develop combined transport & storage (T&S) capacities adapted to economic requirments	Product & offer the energy necessary for industrial activities	Promote processes and products that reduce the energy needs for their production
Political & regulatory Actors	Impose a.o. via taxation systems choices regadring the nature of energy ressources used	Define needs & rules regarding etworks management systems ensuring fair distribution of the various forms of energy	Propose and impose the rules to manage sustainable energy uses	Define clear objectives & dead lines regarding the level of energy saving to be reached
Citizens & their representa-tives incl. NGOs	Ensure the availability of sustainable energy rssources adapted to local geophysical constraints	Favor local energy ressources & develop T & S respecting citizen expectations and needs	Debate about the societal priorities & choices regarding energy uses	Develop processes leading to significant reductions of individual energy consumption at all levels
Soci(et)al Actors : academics, cultural, 	Identify and promote the most sustainable & efficient renewable mix of ressources adapted to each local situation	Take into account innovation, societal & environmental factors to improve efficiency of T&S	Make citizens and their representatives responsible of the best integrated management of their sustainable energy uses	Mobilise societal actors to create paradigm shifts adapted to the new energy ressources

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	Energy transport	Energy storage	Energy uses	Energy Ressources	Energy savings
Business & financial actors	Ensure energy transport & distribution network adapted to industry profiles & constraints,	Develop storage capacities adapted to economic requirments	Produc and offer the energy necessary for industrial activities	Develop energy ressources adapted to industrial needs and economically sustainable	Promote processes and products that reduce the energy needs for their production
Political & regulatory Actors	Define rules regarding transport networks management systems ensuring fair distribution of the various forms of energy	Define the needs and rules regarding the development of energy storage capacities	Propose and impose the rules to manage sustainable energy uses	Impose a.o. via taxation systems choices regadring the nature of energy ressources used	Define clear objectives & dead lines regarding the level of energy saving to be reached
Citizens & their NGO representa- tives	Develop energy transport networks respecting citizen habitat	Take into account citizens expectations and needs in storage installations	Debate about the societal priorities & choices regarding energy uses	Ensure the availability of sustainable energy rssources adapted to local geophysical constraints	Develop processes leading to significant reductions of individual energy consumption at all levels
Soci(et)al Actors	Favor local energy ressources to reduce the needs of their transport	Take into account societal & environmental factors in energy storage installations	Make citizens and their representatives responsible of the management of their energy uses	Promote the development of local but sustainable energy ressources	Mobilise societal actors to create paradigm shifts regarding energy uses
Teachers, intellectuals, academics & artists	Develop new mean to optimize and reduce the needs of transport of energy	Develop & innovate for new storage options more adapted to the future energy sources	Contribute to develop the best strategic options regarding sustainable uses of available energies	Identify the most sustainable & efficient renewable mix of ressources adapted to each situation	Develop & innovate energy saving options adapted to the new energy ressources

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WHY

- It is necessary to involve the civil society and representation schemes in decision processes with respect to their
- involvement in perception, understanding, and opinions about societies stakes and challenges.

The analytical step of the process

C2 - That Mandates Stakeholders

C22 1 - TO INSTITUTIONALIZE THE STAKEHOLDERS INVOLVEMENT AND PRACTICE INTO DECISION BODIES

WHAT

- To integrate direct citizens' contributions to the elaboration of policies and regulations, in particular in social,
- ecological, and subsequent economical and political matters.

HOW

- By formalising the structure and organisation of the bodies involving citizens' contributions to the elaboration of policies and regulations,
- And the formal integration of their decisions into regulatory and legislative processes.

WITH WHOM

- Depending on their type of activities and responsibilities, support the most appropriated organisations and opinion
- leaders to promote, among established political groups, the willingness, actions plans, and means to operationally

HINTS

C1 - That Act

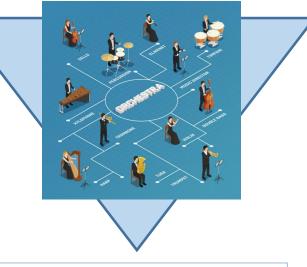
- Take advantage of the various civil initiatives that have already created such institutionalisation tendency by analysing
- what made their success, limits, or failures.

Mandatory to build a stronger governance into the processes!

Political dimension

- European level and international treaties ;
- National Parliaments ;
- National Governments ;
- Regional authorities ;
- Ministers and ministerial cabinets ;
- "Local" agreements with stakeholders

The 3 dimensions of governance



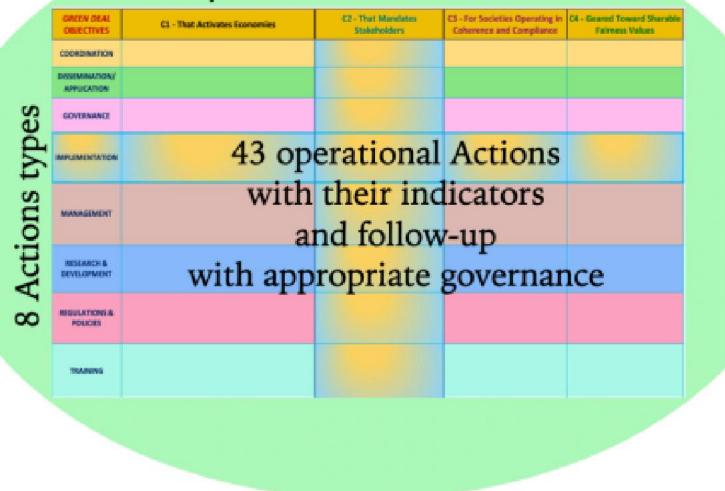
Managerial dimension

- Ministerial Committees;
- Administrations ;
- Specialised agencies;
- Consultancy agencies & offices.
- Ethical bodies

Legal dimension

- International and, in particular, European legislation ;
- National and regional legislation ;
- Specific agreements/contracts;
- Case law

4 systemic Green Deal axes



Priority series of symbiotic actions to make the Green Deal really happen

GREEN DEAL PURPOSES	C1 - That Activates Economies	C2 - That Mandates Stakeholders	C3 - For Societies Operating in Coherence and Compliance	C4 - Geared Toward Sharable Fairness Values
COORDINATION	C13 2 - TO EVOLVE DEMAND TOWARDS QUALITATIVE RATHER THAN QUANTITATIVE GROWTH C13 3 - TO RAISE AWARENESS ON THE VIRTUAL DISCREPANCY BETWEEN FINANCE AND REAL ECONOWY AND POINT TO RESOLUTION AXES C13 4 - TO RESTORE MORE DIRECT LINKS BETWEEN THE ENTREPRENEUR AND THE INVESTOR	NB. Actions C13 2, C13 3, C134 are promoted by Stakeholders.		
	C11 3 - TO FORMALISE THE SHIFT FROM GOODS-BASED TO WELFARE ECONOMY	NB. Action C1 13 is adapted by all Stakeholders.	C33 5 - TO DISSEMINATE THE ADOPTED PRACTICES, TRAIN THE RELEVANT PLAYERS TO MAKE THEM USED, AND PROVIDE FINANCIAL INCENTIVES	C43 1 - TO DISSEMINATE THE NEW FORMULATION OF THE DEMOCRATIC AND HUMAN RIGHTS VALUES AND THEIR ENFORCEMENT (Includes Actions C42 1 and C42 2)
GOVERNANCE	C13 1 - ENSURING THAT THE ACTIVITY CONSIDERED DOES NOT AFFECT THE PLANET CAPITAL	C22 1 - TO INSTITUTIONALIZE THE STAKEHOLDERS INVOLVEMENT AND PRACTICE INTO DECISION BODIES		C42.1 - TO REDEFINE DEMOCRATIC AND HUMAN RIGHT VALUES AT THE LIGHT OF THE PRESENT CONSTRAINTS AND REALITIES
IMPLEMENTATION	C12 5 - TO DESIGN AND IMPLEMENT CIRCULAR ECONOMY MODELS C13 1 - ENSURING THAT THE ACTIVITY CONSIDERED DOES NOT AFFECT THE PLANET CAPITAL	C22 2 - TO FORMALISE STAKEHOLDERS' CONTRIBUTIONS AND PRACTICES FOR INTEGRATION INTO DECISION-MAKING PROCESSES C23 1 - TO STRUCTURE THE STAREHOLDERS' COMPETENCIES, EXPERIENCE AND CONTRIBUTIONS TO DECISION-MAKING PROCESSES C23 2 - TO STRUCTURE AND DEVELOP GUIDELINES FOR STAKEHOLDERS' OPERATIONAL MANAGEMENT IN DECISIONMAKING PROCESSES	C33 1 - TO QUANTIFY THE AVAILABLE YIELDS FROM THE PLANETARY CAPITAL EXPRESSED WITH ADAPTED INDICATORS	
MANAGEMENT	C12 3 - TO IDENTIFY AND IMPLEMENT THE NECESSARY REDUNDANCY AND PRECAUTION MEANS INTO PRACTICES C12 6 - TO MANAGE CIRCULAR ECONOMY PROCESSES C12 7 - PRACTICAL METHODS, TECHNIQUES, AND MEASURES FOR BALANCING EFFICIENCY AND RESILIENCE IN CONCRETE PROJECTS	NB. Action C12 6 implicates the Stakeholders.	C31.3 - TO MAKE APPLY OPERATING INSTRUCTIONS IN CONFORMANCE WITH POLICIES AND REGULATIONS C22.1 - TO DEVELOP CREATIVE INDICATORS, PROCESSES, AND TOOLS ADAPTED TO THE REQUIREMENTS OF THE NEW SUSTAINABLE WELFARE OBJECTIVES AND REGULATIONS C32.2 - TO DEFINE APPLICATION CONDITIONS FOR ENSURING FEASIBLE PROJECTS C33.3 - TO APPLY THE WAYS TO OPTIMIZE THE USE OF AVAILABLE YIELDS WITHIN THEIR LIMITS	
RESEARCH & DEVELOPMENT	C12 1 - TO DEFINE THE LIMITS OF RENEWABLE REVENUES C12 2 - TO STUDY THE VARIOUS WAYS OF ECODESIGN OPTIMIZATION	C24 1 - TO DESIGN COMMON WELFARE FUTURES C25 1 - TO RESEARCH FUTURE MODELS FOR EXTENDING PERSONAL WELFARE BY BREAKING CONVENTIONAL MENTAL PARADIGMS C26 1 - TO RESEARCH FUTURES COMMONS AND FORMALLY INTEGRATE THEM INTO CURRENT PRACTICES	C33 2 - TO RESEARCH THE WAYS TO OPTIMIZE THE USE OF AVAILABLE YIELDS WITHIN THEIR LIMITS	C411-TO TAKE STDCK OF AND REPORT ON THE PRESENT EXPRESSION OF DEMOCRATIC AND HUMAN RIGHTS VALUES AS SHARED ACROSS THE WORLD TODAY C421-TO REDEFINE DEMOCRATIC AND HUMAN RIGHT VALUES AT THE LIGHT OF THE PRESENT CONSTRAINTS AND REALITIES
REGULATIONS & POLICIES	C14 3 - FIGHTING AND PREVENTING POLLUTION IN SURFACE AND GROUNDWATERS C14 4 - OCEAN POLLUTION: CONTROLLING CHEMICAL, HUMAN WASTE C14 5 - OCEANS POLLUTION: CONTROLLING IN PARTICULAR THE REMOVAL AND GENERATION OF PLASTICS WASTE C14 6 - CONTROLLING OVERFISHING IN OCEANS C14 11 - TO PURSUE THE PREVENTION OF UNDERGROUND SOIL POLLUTION (FUEL, ETC.) C14 12 - TO CONTROL MINERAL RESOURCES EXPLOITATION (EXTRACTION AND USES) VIA REGULATIONS AND POLICIES	C 27 1 - TO PURSUE THE FOLLOW-UP OF INTERNATIONAL REGULATIONS & AGREEMENTS REGARDING CLIMATE C 27 2 - TD PURSUE FOLLOW-UP REGULATIONS LIMITING OR ELIMINATING ATMOSPHERIC FOLLIVITANTS C 27 3 - TO PURSUE THE REGULATION OF PHYTOSAMITARY (PESTICIDES, NUTRINTS, ETC.) PRODUCTS AND OTHER POLUTANTS C 27 4 - TO ADOPT STRICT REGULATIONS ABROGATING ECONOMICAL, FINANCIAL, AND ECOLOGICAL PREDATORY PRACTICES	C33 4 - TO ADOPT STRICT REGULATIONS ABROGATING ECONOMICAL, FINANCIAL, AND ECOLOGICAL PREDATORY PRACTICES	C42 1 - TO REDEFINE DEMOCRATIC AND HUMAN RIGHT VALUES AT THE LIGHT OF THE PRESENT CONSTRAINTS AND REALITES
TRAINING	C11 2 - TO EDUCATE ABOUT THE SHARING OF QUALITATIVE VALUES AND ITS INTEREST FOR COLLECTIVE ECONOMIC ENDEAVOURS C12 4 TO EDUCATE ABOUT CIRCULAR ECONOMY PROCESSES	NB. Action C11 2 engages the Stakeholders.	C33 5 - TO DISSEMINATE THE ADOPTED PRACTICES, TRAIN THE RELEVANT PLAYERS TO MAKE THEM USED, AND PROVIDE FINANCIAL INCENTIVES C31.1 - TO DEVELOP RELEVANT CAPACITIES AND A RELEVANT KNOWLEDGE FOR INACTING FIELD PLAYERS C31.2 - TO DEVELOP OPERATIONALLY RELEVANT INTEGRATED TRANSITION PLANS PUTTING IN PRACTICE THE REVISED STRATEGY OF SUSTAINABLE WELFARE DEVELOPMENT	

Harmonized organisation of the actions on basis of their nature (1/2)

CO - COORDINATION ACTIONS

C13 2 - TO EVOLVE DEMAND TOWARDS QUALITATIVE RATHER THAN QUANTITATIVE GROWTH.

C13 3 - TO RAISE AWARENESS ON THE VIRTUAL DISCREPANCY BETWEEN FINANCE AND REAL ECONOMY AND POINT TO RESOLUTION AXES.

C13 4 - TO RESTORE MORE DIRECT LINKS BETWEEN THE ENTREPRENEUR AND THE INVESTOR.

DI - COMMUNICATION AND DISSEMINATION ACTIONS

C11 3 - TO FORMALIZE THE SHIFT FROM GOODS-BASED TO WELFARE ECONOMY.

C43 1 - TO DISSEMINATE THE NEW FORMULATION OF THE DEMOCRATIC AND HUMAN RIGHTS VALUES AND THEIR ENFORCEMENT. Incl. C42 1-C42 2.

DI/TR ACTION

C33 5 - TO DISSEMINATE THE ADOPTED PRACTICES, TRAIN THE RELEVANT PLAYERS TO MAKE THEM USED, AND PROVIDE FINANCIAL INCENTIVES.

GO - GOVERNANCE ACTION

C22 1 - TO INSTITUTIONALIZE THE STAKEHOLDERS INVOLVEMENT AND PRACTICE INTO DECISION BODIES.

IM - IMPLEMENTATION ACTIONS

C12 5 - TO DESIGN AND IMPLEMENT CIRCULAR ECONOMY MODELS.

C22 2 - TO FORMALIZE STAKEHOLDERS' CONTRIBUTIONS AND PRACTICES FOR INTEGRATION INTO DECISION-MAKING PROCESSES.

C23 1 - TO STRUCTURE THE STAKEHOLDERS' COMPETENCIES, EXPERIENCE AND CONTRIBUTIONS TO DECISION-MAKING PROCESSES.

C23 2 - TO STRUCTURE AND DEVELOP GUIDELINES FOR STAKEHOLDERS' OPERATIONAL MANAGEMENT IN DECISION-MAKING PROCESSES.

C33 1 - TO QUANTIFY THE AVAILABLE YIELDS FROM THE PLANETARY CAPITAL EXPRESSED WITH ADAPTED INDICATORS.

Harmonized organisation of the actions on basis of their <u>nature (2/2)</u>

RD - RESEARCH & DEVELOPMENT ACTIONS

C12 1 - TO DEFINE THE LIMITS OF RENEWABLE REVENUES.

- C12 2 TO STUDY THE VARIOUS WAYS OF ECODESIGN OPTIMIZATION.
- C24 1 TO DESIGN COMMON WELFARE FUTURES.
- C25 1 TO RESEARCH FUTURE MODELS FOR EXTENDING PERSONAL WELFARE BY BREAKING CONVENTIONAL MENTAL PARADIGMS.
- C26 1 TO RESEARCH FUTURES COMMONS AND FORMALLY INTEGRATE THEM INTO CURRENT PRACTICES.
- C33 2 TO RESEARCH THE WAYS TO OPTIMIZE THE USE OF AVAILABLE YIELDS WITHIN THEIR LIMITS.

C41 1 - TO TAKE STOCK OF AND REPORT ON THE PRESENT EXPRESSION OF DEMOCRATIC AND HUMAN RIGHTS VALUES AS SHARED ACROSS THE WORLD TODAY.

RP - REGULATION AND POLICY ACTIONS

C 14 1 - TO PURSUE THE FOLLOW-UP OF INTERNATIONAL REGULATIONS & AGREEMENTS REGARDING CLIMATE.

C 14 2 - TO PURSUE FOLLOW-UP REGULATIONS LIMITING OR ELIMINATING ATMOSPHERIC POLLUTANTS.

C14 3 - FIGHTING AND PREVENTING POLLUTION IN SURFACE AND GROUNDWATERS.

C14 4 - OCEANS POLLUTION: CONTROLLING CHEMICAL, HUMAN WASTE.

C14 5 - OCEANS POLLUTION: CONTROLLING IN PARTICULAR THE REMOVAL AND GENERATION OF PLASTICS WASTE.

C14 6 - CONTROLLING OVERFISHING IN OCEANS.

C14 9 - TO PURSUE THE REGULATION OF PHYTOSANITARY (PESTICIDES, NUTRIENTS, ETC.) PRODUCTS AND OTHER POLLUTANTS USES.

C14 11 - TO PURSUE THE PREVENTION OF UNDERGROUND SOIL POLLUTION (FUEL, ETC.).

C14 12 - TO CONTROL MINERAL RESOURCES EXPLOITATION (EXTRACTION AND USES) VIA REGULATIONS AND POLICIES.

C33 4 - TO ADOPT STRICT REGULATIONS ABROGATING ECONOMICAL, FINANCIAL, AND ECOLOGICAL PREDATORY PRACTICES.

TR - TRAINING ACTIONS

C11 2 - TO EDUCATE ABOUT THE SHARING OF QUALITATIVE VALUES AND ITS INTEREST FOR COLLECTIVE ECONOMIC ENDEAVORS.

C12 4 - TO EDUCATE ABOUT CIRCULAR ECONOMY PROCESSES.

C31 1 - TO DEVELOP RELEVANT CAPACITIES AND A RELEVANT KNOWLEDGE FOR ENACTING FIELD PLAYERS.

C31 2 - TO DEVELOP OPERATIONALLY RELEVANT INTEGRATED TRANSITION PLANS PUTTING IN PRACTICE THE REVISED STRATEGY OF SUSTAINABLE WELFARE DEVELOPMENT.

Analytical examination of a specific action by stakeholders

ACTION RD	C25 1 - TO RESEARCH FUTURE MODELS FOR EXTENDING PERSONAL WELFARE BY BREAKING CONVENTIONAL MENTAL PARADIGMS
WHY	The integration of a direct civil society representation in decision processes regarding societies stakes and challenges requires the set up of formal and adapted procedures.
WHAT	 To necessarily break out traditional personal welfare in relation with: Ethos (incl. ethics): lifestyles, postures (language, mental attitude, disposition) and behaviour; Pathos: feelings, beliefs, persuasion by means of philosophico-cultural diversity in the ways of thinking and of opinions.
HOW	 Through integrating (straight-thinking) emerging reasonable evidence in relation with: Logos (reasoning evidence); Scientifically established facts and visions; Core ethical principles relative to individuals in a society itself integrated in a planetary system; Futures and alternatives, possible, affordable, and sustainable reality models.
WITH WHOM	All representative organizations (academic, ethical, ecological, social, economical, political, societal, etc.) have to be involved in this fundamental evolution of the way of thinking towards making a sustainable and affordable future for humanity possible within the planetary limits.
HINTS	There often remains an issue for many individuals and groups when breaking up mental paradigms despite the evidence of their limits, etc.

The potential role of the *circular economy* and differential taxation in the *Green Deal*

- Many 'externalities' (such as environmental damage caused by extraction but also by transport or resource use) are not reflected in relative market prices;
- there is still no system or willingness to integrate the cost of these externalities into prices or regulatory practices in tax regimes;
- On the basis of such accounting and the more specific indicators mentioned, it becomes possible, but also <u>of crucial importance, to rethink</u> <u>taxation and prices in order to maintain balanced competitiveness</u>;
- Unfortunately, the efforts required through such policies are seen, not as an essential adjustment to an inherently flawed and unsustainable economic model, but as a burden on society.

One key objective of the European Green Deal : a European Climate Law

- The EU aims to be climate neutral in 2050. It is proposed to turn this political commitment into a legal obligation.
- Reaching this target will require action by all sectors of the economy, including:
 - investing in environmentally-friendly technologies
 - supporting industry to innovate
 - rolling out cleaner, cheaper and healthier forms of private and public transport
 - decarbonising the energy sector
 - ensuring buildings are more energy efficient
 - working with international partners to improve global environmental standards

https://ec.europa.eu/info/strategy/priorities-2019-2024/european-green-deal_en

A key challenge of the Green Deal: managing the climate crisis

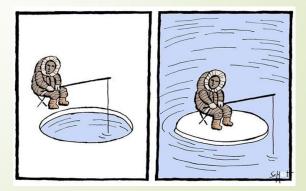
A warming of 2°C, is it serious, doctor??

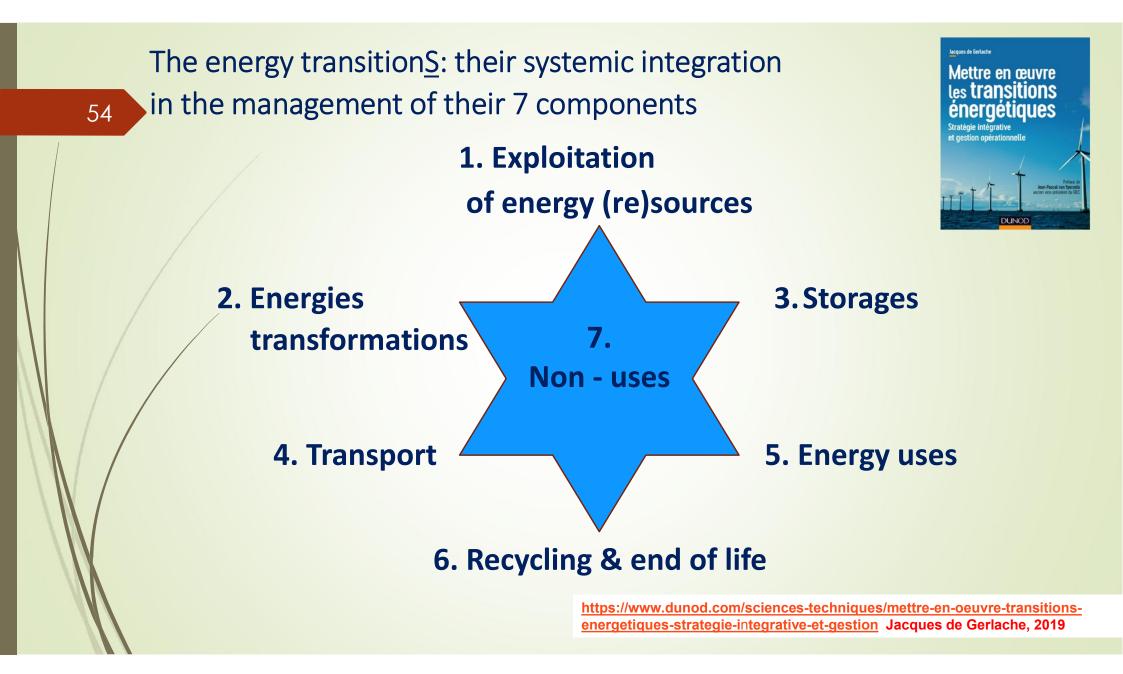
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Can you imagine your child living permanently with a fever of 39°C?







One option to facilitate the *Green Deal* transitions: adopt transitory differential taxation systems

- For example, by <u>adapting the Value Added Tax (VAT) system</u> in the EU to include the cost of externalities;
- This would make it possible to <u>differentiate products and/or</u> <u>activities that demonstrate a lower impact</u> and facilitate the development of a <u>win-win circular economy</u> for the environment, consumers, governments and economic activities.
- For example, goods produced from secondary materials where VAT has already been paid once - should be exempt,
- This would <u>encourage the use of secondary materials</u> and help correct a situation where it is often cheaper to use virgin materials than recycled ones. (as *suggested by a Club of Rome report*)

(c) Jacques de Gerlache

Differential taxation to compensate the transitory loss of competitiveness of products that integrate environmental & social impacts

- A "Circular VAT" is one of the compensatory economic tools, but it is not the only one envisaged;
- Its principle is simple: to temporarily attribute a reduced VAT rate to products or services with lower externalities than the market's reference offer;
- It would be applicable in the context of the EU's revision of Annex III of the European VAT Directive, which would allow it to be generalised and made permanent.
- Developed by the Fondation 2019, which proposes ways of modifying the regulatory and tax systems, both at national and international level and at the level of local authorities.

https://www.euractiv.com/section/climate-environment/opinion/mondaycop21-goals-an-alternative-path-to-success/

The E.U. Green Deal in Belgium: The Sophia Plan



- Proposed by the Resilience Management Group and the *Kaya* coalition
- Composed of more than 100 scientists, 182 companies and ecological transition entrepreneurs within the KAYA Coalition;
- They worked collaboratively to propose the 'Sophia' transition plan for our country;
- It includes a series of measures to help the authorities achieve this.

http://www.coalitionkaya.be/

The general principles of the Sophia Plan

- Support for companies that accelerate the evolution towards a regenerative economy ;
- Respect for a social floor and an environmental ceiling ("doughnut economy");
- Favouring intra-European exchanges for food, energy, infrastructures...;
- Putting trade (including international trade) at the service of sustainable development;
- More participatory democracy, including in business ;
- Employment Pact and reduction of social and gender inequalities.

The present challenge : adopt a method to really integrate and harmonize the measures of the 15 themes of the *Sophia Plan*

- 1. Business support
- 2. Sustainable consumption
- 3. Responsible production / relocation
- 4. Agriculture and food
- 5. Banking, insurance and investment funds
- 6. Taxation
- 7. Energy
- 8. Buildings and land use planning

- 9. Mobility
- 10. Democracy, State and Public Authorities
- 11. Health
- 12. Social security / new social contract/ employment
- 13. Teaching / education
- 14. Development cooperation
- 15. Inner transition

Source: www.groupeone.be/plansophia

A specific challenge: citizen acceptance of transition projects in general

- This phenomenon is not new, especially for projects of an industrial nature;
- <u>Citizens increasingly want to be involved in political and</u> <u>administrative decisions</u> using all means available, and sometimes to question decisions after they have been taken and implemented.
- <u>Their potential for mobilisation</u> and their willingness to protest is catalysed by a series of conferences and new means of communication;
- This generates a power of influence that can overturn even largescale projects legitimised by the rule of law and block entire processes in the long term;
- The role of the young generation(s) could be decisive in the areas ...





Between messages from experts and public's expectations: an unavoidable gap !

- Expectations of the public:
 - Confidence ?
 - A Protection ?
 - A certainty ?
 - Identification ?
 - An emotion ?
 - A "raison d'être" ?
 - Education ?
 - Nature ?
 - A personal free choice ?
 - "NIMBY" NIMBY !

- Legitimate answers of experts:
- "Trust us !"
- there is a "tolerable" risk !
- statistical uncertainties !
- Justification !
- Rational arguments !
- Competitiveness !
- Information !
- Technique is unavoidable !
- The "collective" interest !
- The materiality of the presence !

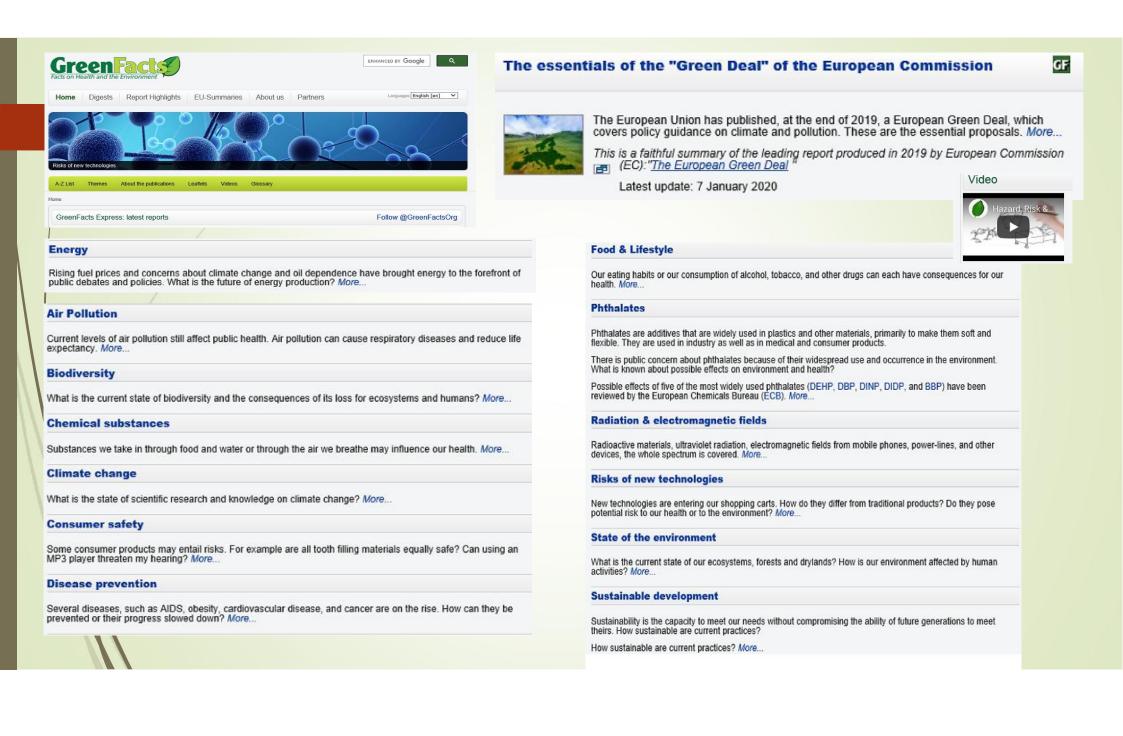
Convince (also yourself!) : on the basis of <u>facts</u>, not just of (*fake?*) "news" and <u>opinions</u>!

- GreenFacts is a scientific information platform covering the themes "Health - Environment - Sustainable Development" in a broad way, at a global level. <u>https://www.greenfacts.org/fr/index.htm</u>
- The aim is to make the contents of the scientific reference reports available to non-specialist stakeholders by summarising them;
- Its means :

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- Factual and verified summaries of scientific summary reports issued by reference entities: administrations, international organisations;
- Multilingual and written in several in a language accessible to non-specialists, without any opinion or comment on them.
- GreenFacts also offers short pedagogical videos on certain topics:
 - Presentations of IPCC reports, on vaccinations,;
 - Videos : ex : Danger Risk & Safety (>565,000 views plus 14,500 for the French version !)





In conclusion ...



- The **implementation of such an integrative symbiotic methodology** certainly seems complicated, even disheartening at first sight;
- However, **it is indispensable** for the success of energy transitions within the timeframe imposed by the urgent risks of climate change;
- There are so many examples from the failure of poor integrated application of approved agreements and policies:
 - 25 years after Kyoto, we are at the COP ... 25 or !!!!;
 - or also the somehow cacophonic management of the Covid-19 crisis ...
- But there are also examples of success:
 - Substances that destroyed the ozone layer;
 - Acid rain;
 - Dioxin emissions ;
 - water quality and chemical pollution of the North Sea (organochlorines and heavy metals),
 - ...

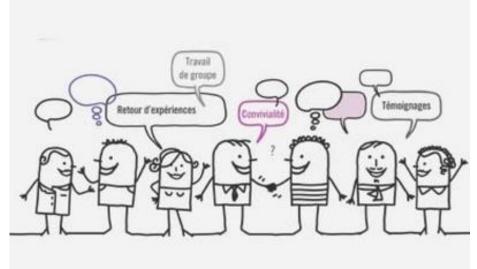
How to succeed??



« Associate with the pessimism of the intelligence, the optimism of the will!"



(Romain Rolland, taken up among others by Antonio Gramsci)



 $\underline{http://www.pedagoform-formation-professionnelle.com/2014/09/debut-d-activite-pedagogique-utiliser-un-brise-glace.html and a statement of the statement of t$



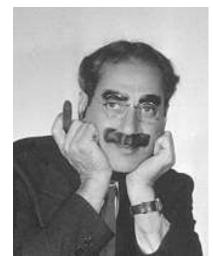
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In order to do this, it is first of all important to get around the pitfall of **mental inertia** ...

""There's treasure in the house next door ! "

" ?? But there is no house next door !!! "

"So let's build one!!!! "



Groucho Marx

Jacques de Gerlache

